Northwind Atelier Brand Guide

Editorial craft for modern products

Logo Usage

Clear Space
Maintain at least 8 px of clear space around the mark.

Minimum Size
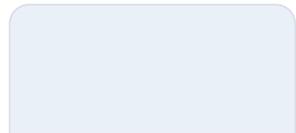Do not render below 24 px digital or 8 mm print width.

Color Palette

Primary
#1247A6

Secondary
#1B998B

Accent
#F46036

Neutral
#EAF0F7

Typography

Heading Font
Northwind Atelier Aa Bb 123
Montserrat

Body Font
Readable paragraph sample
Source Sans Pro

Spacing System

| 2 px | 4 px | 8 px | 12 px | 16 px | 24 px | 32 px |